

Interview with the Doc.:

Regarding your Pediatric Dentistry practice, what do you consider as:

The easiest part ?

Restoring cavities.

The hardest part ?

Preventing cavities; we work hard at this and making progress. We constantly stay with the research, but accepting new ideas is not something everyone is ready for.

The biggest joy ?

Appreciating the purity of children; it keeps us fresh and energized.

The proudest moments ?

Reducing the anxieties and the concerns of our clients. In the past 12 years our 99% consumer satisfaction rate has been based on our addressing every question and concern. We live for client interaction; which is why the parents are welcome in the clinic, and I am available in person, by email and the tele all year long. Along with the love and the education parents relay to their children, anxieties are also passed on. Therefore, we must make time for, work with, and value the parent just the same.

Greatest achievement ?

By sharing our findings with the parents twice a year, our preventive dentistry is caring for our pediatric patients the other days of the year. This is the emphasis of our practice.

Do you find your work rewarding ?

Very much so! When a UCLA professor encouraged me to become a “pediatric dentist” my only reservation was that I would “miss adults” when he pleasantly noted that “children do not walk in by themselves!”. At that point I never looked back and because I love my clients, my staff, and my profession, rarely has work seemed like “work” – a reward in itself that keeps on giving 9-5.

How do you handle complaints ?

A sincere and valid complaint is always handled with utmost care, because it takes courage to approach a business directly and talk about your feelings. We admire that and look into the matter swiftly and with an open heart.

What is your moto ?

“In all your getting, get understanding”.